

PARTICIPACIÓN EN EL MERCADO
(Millones de pesos y porcentajes)
MARZO
2011

	<i>Activo Total 1/</i>						<i>Cartera Total</i>					
	Mar. 2010		Feb. 2011		Mar. 2011		Mar. 2010		Feb. 2011		Mar. 2011	
	Monto	%	Monto	%	Monto	%	Monto	%	Monto	%	Monto	%
Total *	4,951,442.7	100.00	5,379,785.5	100.00	5,630,190.7	100.00	1,965,138.1	100.00	2,173,392.0	100.00	2,193,247.2	100.00
BBVA Bancomer	1,069,145.8	21.59	1,102,808.5	20.50	1,217,672.4	21.63	515,842.7	26.25	588,213.4	27.06	586,059.7	26.72
Banamex	1,127,206.1	22.77	1,070,583.4	19.90	1,148,245.9	20.39	343,496.5	17.48	328,509.6	15.12	335,529.8	15.30
Santander	616,656.7	12.45	694,210.1	12.90	686,367.7	12.19	199,676.3	10.16	245,279.3	11.29	255,122.3	11.63
Banorte	537,601.3	10.86	559,759.8	10.40	580,593.0	10.31	222,554.2	11.33	254,893.2	11.73	256,804.7	11.71
HSBC	412,032.6	8.32	445,738.0	8.29	460,700.6	8.18	155,752.8	7.93	178,981.9	8.24	177,079.8	8.07
Inbursa	211,258.0	4.27	269,165.5	5.00	267,258.6	4.75	167,055.8	8.50	179,120.5	8.24	174,329.9	7.95
Scotiabank	183,250.6	3.70	192,907.7	3.59	218,659.3	3.88	100,608.6	5.12	108,625.7	5.00	110,474.7	5.04
ING	80,954.3	1.63	120,913.0	2.25	128,829.4	2.29	5,016.3	0.26	4,381.4	0.20	4,367.7	0.20
Deutsche Bank	24,162.5	0.49	132,296.9	2.46	104,542.6	1.86	573.9	0.03	551.1	0.03	554.6	0.03
IXE	68,161.5	1.38	86,379.4	1.61	87,343.6	1.55	26,539.0	1.35	29,846.7	1.37	29,848.8	1.36
Banco del Bajío	75,724.4	1.53	82,003.1	1.52	83,306.8	1.48	58,035.4	2.95	62,263.4	2.86	62,497.4	2.85
Bank of America	39,527.1	0.80	78,129.3	1.45	80,087.0	1.42	621.4	0.03	705.4	0.03	882.5	0.04
Interacciones	73,979.6	1.49	73,213.9	1.36	72,960.0	1.30	40,672.8	2.07	42,936.6	1.98	44,517.8	2.03
Afirme	43,336.9	0.88	66,352.5	1.23	69,099.4	1.23	8,501.1	0.43	11,357.5	0.52	11,141.5	0.51
Banco Azteca	64,359.7	1.30	67,105.7	1.25	68,014.2	1.21	22,993.8	1.17	27,608.8	1.27	28,855.7	1.32
Banregio	42,127.5	0.85	49,490.4	0.92	50,659.4	0.90	16,818.7	0.86	19,794.8	0.91	20,168.8	0.92
Banca Mifel	34,359.1	0.69	32,285.0	0.60	38,597.6	0.69	14,905.5	0.76	14,257.0	0.66	15,311.3	0.70
J. P. Morgan	26,424.9	0.53	29,110.1	0.54	35,590.8	0.63	174.7	0.01	144.1	0.01	128.5	0.01
Invex	28,240.6	0.57	28,783.5	0.54	29,573.1	0.53	7,002.6	0.36	8,317.1	0.38	8,200.5	0.37
Barclays	18,338.3	0.37	27,740.3	0.52	27,118.1	0.48	0.0	0.00	0.0	0.00	0.0	0.00
Monex	20,141.9	0.41	23,009.2	0.43	23,851.4	0.42	1,991.2	0.10	2,671.6	0.12	2,920.4	0.13
Bansí	18,350.6	0.37	16,810.3	0.31	16,698.5	0.30	6,107.6	0.31	6,999.0	0.32	6,677.7	0.30
American Express	16,202.8	0.33	16,231.1	0.30	16,020.1	0.28	9,008.5	0.46	7,579.6	0.35	7,508.8	0.34
Multiva	18,229.0	0.37	12,681.1	0.24	14,562.5	0.26	5,778.5	0.29	8,259.5	0.38	8,249.4	0.38
ClBanco	7,000.6	0.14	11,391.6	0.21	13,051.8	0.23	168.8	0.01	1,699.3	0.08	2,157.2	0.10
Ve por Más	13,089.8	0.26	12,441.9	0.23	12,744.4	0.23	8,863.1	0.45	8,421.7	0.39	8,492.9	0.39
Compartamos	9,386.2	0.19	11,454.8	0.21	12,002.0	0.21	8,453.8	0.43	10,127.8	0.47	10,657.7	0.49
Banco Ahorro Famsa	10,332.6	0.21	11,917.3	0.22	11,771.1	0.21	8,985.9	0.46	10,347.7	0.48	10,634.9	0.48
Bancoppel	7,070.3	0.14	10,620.8	0.20	10,751.5	0.19	2,274.2	0.12	3,695.7	0.17	3,886.2	0.18
Banco Credit Suisse	24,650.5	0.50	12,456.9	0.23	9,829.4	0.17	0.0	0.00	0.0	0.00	0.0	0.00
Bank of Tokyo-Mitsubishi UFJ	4,929.7	0.10	6,846.9	0.13	7,070.7	0.13	1,750.3	0.09	1,402.5	0.06	1,382.5	0.06
Actinver	1,537.4	0.03	4,623.6	0.09	4,686.6	0.08	71.2	0.00	338.8	0.02	383.0	0.02
The Royal Bank of Scotland	11,661.2	0.24	2,708.1	0.05	3,578.5	0.06	130.4	0.01	193.2	0.01	403.4	0.02
Banco Regional	3,763.9	0.08	3,452.0	0.06	3,461.9	0.06	1,514.5	0.08	0.0	0.00	0.1	0.00
Volkswagen Bank	1,790.1	0.04	2,761.8	0.05	3,049.2	0.05	1,247.7	0.06	2,657.7	0.12	2,721.3	0.12
Banco Wal-Mart	1,747.7	0.04	2,735.6	0.05	2,855.8	0.05	174.8	0.01	976.9	0.04	1,178.2	0.05
Banco Amigo	717.5	0.01	698.0	0.01	2,785.0	0.05	173.8	0.01	178.9	0.01	1,893.1	0.09
UBS	1,223.4	0.02	4,524.6	0.08	2,627.3	0.05	0.0	0.00	0.0	0.00	0.0	0.00
Autofin	1,730.0	0.03	2,489.8	0.05	2,608.7	0.05	1,366.0	0.07	1,937.7	0.09	2,114.6	0.10
The Bank of New York Mellon	737.6	0.01	759.1	0.01	771.2	0.01	0.0	0.00	0.0	0.00	0.0	0.00
Banco Fácil	302.6	0.01	194.8	0.00	193.5	0.00	235.8	0.01	117.1	0.01	109.5	0.00

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	<i>Captación Total</i>						<i>Resultado Neto</i>					
	Mar. 2010		Feb. 2011		Mar. 2011		Mar. 2010		Feb. 2011		Mar. 2011	
	Monto	%	Monto	%	Monto	%	Monto	%	Monto	%	Monto	%
Total *	2,378,147.9	100.00	2,642,730.7	100.00	2,725,314.4	100.00	20,179.4	100.00	11,638.2	100.00	16,496.0	100.00
BBVA Bancomer	563,266.6	23.69	598,334.5	22.64	642,935.8	23.59	5,773.2	28.61	4,095.1	35.19	5,717.8	34.66
Banamex	466,926.8	19.63	519,781.9	19.67	545,347.7	20.01	5,949.1	29.48	1,212.5	10.42	1,782.9	10.81
Santander	248,869.4	10.46	299,162.2	11.32	304,347.8	11.17	3,136.2	15.54	1,695.8	14.57	3,279.3	19.88
Banorte	260,702.9	10.96	283,644.8	10.73	288,213.4	10.58	1,435.4	7.11	1,018.0	8.75	1,618.4	9.81
HSBC	237,457.8	9.98	278,260.7	10.53	280,240.1	10.28	401.3	1.99	496.1	4.26	224.8	1.36
Inbursa	142,031.3	5.97	146,678.6	5.55	139,629.7	5.12	1,099.5	5.45	1,381.9	11.87	1,157.8	7.02
Scotiabank	115,361.6	4.85	126,200.7	4.78	132,590.9	4.87	760.0	3.77	584.3	5.02	840.5	5.09
ING	2,740.5	0.12	14,825.5	0.56	7,503.8	0.28	87.4	0.43	(165.0)	-1.42	(274.4)	-1.66
Deutsche Bank	362.5	0.02	1,460.5	0.06	0.0	0.00	41.1	0.20	28.4	0.24	69.5	0.42
IXE	35,190.8	1.48	37,703.3	1.43	38,855.1	1.43	(57.5)	-0.29	(17.7)	-0.15	(125.8)	-0.76
Banco del Bajío	59,990.0	2.52	62,601.1	2.37	63,064.3	2.31	184.4	0.91	160.1	1.38	240.8	1.46
Bank of America	10,770.0	0.45	26,321.5	1.00	25,939.7	0.95	191.3	0.95	87.4	0.75	229.7	1.39
Interacciones	39,952.5	1.68	44,001.5	1.67	44,287.3	1.63	196.0	0.97	126.7	1.09	211.5	1.28
Afirme	12,879.2	0.54	14,077.4	0.53	14,600.2	0.54	93.8	0.46	5.8	0.05	51.1	0.31
Banco Azteca	51,152.0	2.15	53,177.8	2.01	52,590.4	1.93	163.5	0.81	78.0	0.67	155.9	0.95
Banregio	15,579.7	0.66	18,558.8	0.70	18,791.3	0.69	52.8	0.26	47.9	0.41	145.6	0.88
Banca Mifel	21,110.8	0.89	18,787.0	0.71	25,165.9	0.92	16.3	0.08	15.6	0.13	37.7	0.23
J. P. Morgan	1,921.8	0.08	1,077.5	0.04	1,357.2	0.05	0.4	0.00	37.7	0.32	(44.3)	-0.27
Invex	9,525.5	0.40	11,072.4	0.42	10,685.2	0.39	42.5	0.21	27.5	0.24	33.2	0.20
Barclays	0.0	0.00	0.0	0.00	0.0	0.00	(25.1)	-0.12	169.0	1.45	340.1	2.06
Monex	3,504.8	0.15	3,507.9	0.13	3,860.6	0.14	123.2	0.61	63.7	0.55	127.9	0.78
Bansí	6,233.1	0.26	6,449.0	0.24	6,661.3	0.24	33.1	0.16	16.4	0.14	24.0	0.15
American Express	11,130.3	0.47	11,106.1	0.42	11,087.0	0.41	94.0	0.47	141.3	1.21	197.5	1.20
Multiva	7,588.3	0.32	10,510.7	0.40	10,525.0	0.39	40.0	0.20	(36.5)	-0.31	(32.0)	-0.19
CIBanco	2,351.8	0.10	6,544.8	0.25	7,193.1	0.26	16.2	0.08	(3.3)	-0.03	5.2	0.03
Ve por Más	11,118.4	0.47	10,246.8	0.39	10,633.3	0.39	14.7	0.07	15.0	0.13	25.8	0.16
Compartamos	4,309.1	0.18	4,843.3	0.18	5,214.1	0.19	399.5	1.98	329.7	2.83	459.3	2.78
Banco Ahorro Famsa	7,708.3	0.32	9,202.4	0.35	9,216.7	0.34	99.9	0.50	215.8	1.85	256.8	1.56
Bancoppel	5,920.1	0.25	9,116.4	0.34	9,263.8	0.34	(51.9)	-0.26	(28.7)	-0.25	(29.5)	-0.18
Banco Credit Suisse	7,132.2	0.30	4,142.4	0.16	2,426.2	0.09	7.5	0.04	(20.2)	-0.17	2.1	0.01
Bank of Tokyo-Mitsubishi UFJ	3,821.6	0.16	4,744.6	0.18	4,759.1	0.17	(0.8)	-0.00	1.5	0.01	(33.9)	-0.21
Actinver	40.8	0.00	125.4	0.00	224.7	0.01	5.4	0.03	6.6	0.06	7.2	0.04
The Royal Bank of Scotland	7,064.1	0.30	1,075.5	0.04	1,309.8	0.05	(1.4)	-0.01	(2.8)	-0.02	(15.0)	-0.09
Banco Regional	1,152.5	0.05	0.8	0.00	1.0	0.00	28.3	0.14	2.3	0.02	0.4	0.00
Volkswagen Bank	1,023.7	0.04	1,708.1	0.06	1,478.6	0.05	(4.0)	-0.02	(25.9)	-0.22	(12.3)	-0.07
Banco Wal-Mart	599.8	0.03	1,388.9	0.05	1,475.4	0.05	(115.6)	-0.57	(100.3)	-0.86	(144.1)	-0.87
Banco Amigo	299.5	0.01	368.8	0.01	1,813.1	0.07	(23.0)	-0.11	(8.9)	-0.08	(49.6)	-0.30
UBS	0.0	0.00	0.0	0.00	0.0	0.00	(14.7)	-0.07	(9.2)	-0.08	12.9	0.08
Autofin	1,226.8	0.05	1,874.9	0.07	1,984.3	0.07	(12.6)	-0.06	(1.9)	-0.02	1.3	0.01
The Bank of New York Mellon	0.0	0.00	0.0	0.00	0.0	0.00	6.5	0.03	4.0	0.03	7.5	0.05
Banco Fácil	130.9	0.01	46.3	0.00	41.3	0.00	(6.5)	-0.03	(5.1)	-0.04	(7.2)	-0.04

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Fuente: Comisión Nacional Bancaria y de Valores.

1/ Activo Total ajustado por las operaciones de Reporto.

* Se presentan las instituciones en orden descendente por tamaño de activo total a la fecha de análisis.