

## PARTICIPACIÓN EN EL MERCADO

(Millones de pesos y porcentajes)

MARZO

2008

	Activo		Cartera Total		Pasivo		Captación Total		Utilidad Neta	
	Monto	%	Monto	%	Monto	%	Monto	%	Monto	%
<b>Total</b>	<b>3,126,119.8</b>	<b>100.00</b>	<b>1,745,222.2</b>	<b>100.00</b>	<b>2,694,305.7</b>	<b>100.00</b>	<b>2,062,766.8</b>	<b>100.00</b>	<b>22,180.3</b>	<b>100.00</b>
BBVA Bancomer	741,276.0	23.7	477,974.8	27.4	653,083.4	24.2	521,474.2	25.3	7,631.9	34.4
Banamex	589,718.5	18.9	264,855.4	15.2	481,521.5	17.9	339,170.9	16.4	3,931.9	17.7
Santander	427,597.7	13.7	232,060.4	13.3	361,111.6	13.4	261,803.7	12.7	4,528.9	20.4
HSBC	355,525.7	11.4	201,923.8	11.6	324,875.7	12.1	273,384.8	13.3	1,874.2	8.4
Mercantil del Norte	273,048.7	8.7	187,655.1	10.8	241,683.7	9.0	222,941.9	10.8	1,804.4	8.1
Scotiabank	138,559.9	4.4	90,199.9	5.2	115,236.4	4.3	104,425.2	5.1	960.7	4.3
Inbursa	131,820.2	4.2	99,837.4	5.7	105,937.3	3.9	91,823.0	4.5	(358.2)	(1.6)
ING Bank	68,724.5	2.2	3,239.1	0.2	63,631.3	2.4	3,895.9	0.2	559.5	2.5
Del Bajío	54,516.1	1.7	43,163.5	2.5	47,198.2	1.8	43,965.5	2.1	227.0	1.0
Azteca	53,182.9	1.7	22,634.2	1.3	49,038.9	1.8	46,989.9	2.3	122.0	0.6
Bank of America	32,321.5	1.0	3,963.3	0.2	29,739.1	1.1	15,613.5	0.8	(16.3)	(0.1)
Interacciones	34,675.6	1.1	25,228.1	1.4	32,803.6	1.2	25,951.1	1.3	139.1	0.6
IXE	28,726.4	0.9	14,146.3	0.8	26,767.9	1.0	21,985.9	1.1	73.4	0.3
American Express	15,467.8	0.5	14,071.7	0.8	13,548.8	0.5	11,930.5	0.6	12.0	0.1
Banregio	15,684.6	0.5	13,457.3	0.8	13,894.9	0.5	13,194.2	0.6	76.6	0.3
Afirme	12,891.7	0.4	7,149.2	0.4	11,484.6	0.4	11,286.7	0.5	72.2	0.3
ABN AMRO Bank	13,429.2	0.4	592.3	0.0	12,688.2	0.5	7,919.5	0.4	45.5	0.2
J.P. Morgan	31,727.0	1.0	257.0	0.0	28,216.3	1.0	734.1	0.0	85.3	0.4
Invex	12,109.6	0.4	8,453.7	0.5	10,363.9	0.4	9,014.9	0.4	(17.1)	(0.1)
Mifel	10,412.3	0.3	4,760.9	0.3	9,422.8	0.3	8,633.1	0.4	26.2	0.1
Barclays Bank	6,721.0	0.2	0.0	0.0	5,786.7	0.2	662.4	0.0	23.0	0.1
GE Money	8,693.5	0.3	7,756.1	0.4	6,862.4	0.3	6,296.5	0.3	(64.0)	(0.3)
Ve por Más	8,389.2	0.3	6,120.9	0.4	7,652.0	0.3	7,472.0	0.4	28.4	0.1
BBVA Bancomer Servicios	7,727.7	0.2	0.0	0.0	333.6	0.0	0.3	0.0	356.7	1.6
Monex	8,528.2	0.3	889.4	0.1	7,833.4	0.3	1,399.1	0.1	90.0	0.4
Deutsche Bank	17,407.6	0.6	0.0	0.0	15,530.9	0.6	38.1	0.0	8.6	0.0
Compartamos	4,743.7	0.2	4,426.0	0.3	2,207.6	0.1	1,936.6	0.1	250.9	1.1
Bansi	4,517.5	0.1	3,389.9	0.2	3,665.0	0.1	2,842.7	0.1	28.8	0.1
Credit Suisse	6,411.0	0.2	0.0	0.0	5,626.1	0.2	52.8	0.0	(16.1)	(0.1)
Tokio-Mitsubishi UFJ	2,737.4	0.1	1,708.4	0.1	2,051.1	0.1	1,881.0	0.1	5.3	0.0
Multiva	2,402.6	0.1	1,731.5	0.1	1,602.4	0.1	1,520.1	0.1	(36.0)	(0.2)
Autofin	933.8	0.0	874.3	0.1	520.7	0.0	507.0	0.0	(15.4)	(0.1)
Fácil	845.2	0.0	598.6	0.0	314.3	0.0	251.0	0.0	(33.4)	(0.2)
Amigo	774.7	0.0	176.9	0.0	413.4	0.0	367.9	0.0	(34.5)	(0.2)
Ahorro Famsa	959.7	0.0	560.1	0.0	645.6	0.0	602.6	0.0	(32.4)	(0.1)
Bancoppel	1,200.8	0.0	986.7	0.1	780.5	0.0	757.4	0.0	(39.7)	(0.2)
Prudential	528.2	0.0	207.0	0.0	120.7	0.0	2.5	0.0	(5.8)	(0.0)
Regional	438.5	0.0	164.3	0.0	11.4	0.0	9.1	0.0	2.8	0.0
Wal-Mart	395.7	0.0	8.5	0.0	61.6	0.0	29.0	0.0	(94.1)	(0.4)
UBS Bank	348.0	0.0	0.0	0.0	38.4	0.0	0.0	0.0	(22.1)	(0.1)